

Developing Food Business

In the course you will learn how to succeed in developing a food business on a farm. The course contains lessons on how to produce a survey and make a marketing plan for farm food production. You will develop strategies for a farm or company and create a business plan for new or existing food products on the farm.

Visits and culture

As part of the course you'll travel in the region of the school and visit farms and companies working in the food sector to learn about how they successfully developed their business. You'll get an overview of existing Norwegian agricultural and horticultural products and challenges in production and marketing. In the course you'll also learn about Norwegian culture, utilizing local culture and heritage.

Meeting others and speaking English

In the course you'll meet young people from other countries in Europe using English as working language and cooperate in groups making a development plan for a specific farm. In the end you'll present the result of your work for an audience.

Contact 2019-2020: Morten Kleven, t. +47 95 47 62 42 – morten.henry.kleven@oppland.org



November 11th 2019

For more info about this course, [please click here.](#)